

ABHIRAMI M

📍 Kozhikode, Kerala, India ✉ abhiramimnair05@gmail.com ☎ +91-9746350724 📱 in/abhiramimnair05 🌐 abhiramimbusinessanalyst.netlify.app

SUMMARY

Analytical and detail-oriented Business Analyst with experience in business intelligence, data analytics, and process optimization. Adept at gathering requirements, analyzing business processes, and developing data-driven solutions that enhance operational performance. Experienced in dashboard development, KPI tracking, automation initiatives, and stakeholder engagement. Committed to driving business value through actionable insights and continuous improvement.

EXPERIENCE

Business Analyst

ELANCE LEARNING PROVIDER

January 2026 – April 2026, Kozhikode, Kerala

- Developed 15+ Power BI dashboards monitoring sales and marketing KPIs, enhancing executive visibility into performance metrics and enabling data-driven strategic decisions.
- Administered Zoho CRM and LeadSquared platforms, optimizing lead tracking workflows and improving sales pipeline visibility by 40%.
- Collaborated with sales, marketing, finance, and operations teams to gather requirements and translate business needs into data-driven analytical solutions.
- Collected stakeholder AOPs, developed action plans, and built dashboards to track KPIs and progress.
- Built financial data management solutions ensuring data accuracy and seamless integration during ERP migration.

MIS Executive Trainee

ELANCE LEARNING PROVIDER

October 2025 – January 2026, Kozhikode, Kerala

- Engineered fee collection tracking dashboard in Looker Studio, providing real-time financial visibility to management and improving collection monitoring efficiency by 35%.
- Managed ERP migration to Zoho ERP, ensuring seamless data organization, cleansing 10,000+ legacy records, and maintaining 99% data integrity throughout transition.
- Generated MIS reports and automated reporting processes using advanced Excel tools, reducing manual effort and improving efficiency.

PROJECT

SpeedX Quick commerce Business Intelligence & Analytics Dashboard

Independent Project • speedx.infinityfree.me • May 2026 – May 2026

- Designed and developed a full-stack Business Intelligence website for SpeedX (Quick Commerce company), consolidating scattered data across 7 departments into a unified, secure, cloud-accessible command center.
- Implemented multi-level role-based access control (CEO/Admin) with MD5 password encryption and session management.
- Built user management panel enabling admins to create, edit, activate/deactivate accounts and assign department permissions dynamically.
- Enabled real-time KPI monitoring and automated reporting, eliminating manual spreadsheet consolidation for decision-makers.

Recruitment Automation System

Elance learning Provider • January 2026 – January 2026

- Designed and deployed a Google Sheets-based recruitment automation system handling 500+ candidates monthly, including automated interview scheduling via Google Calendar & Meet APIs.
- Reduced end-to-end hiring process time by 60% through automated batch processing, demonstrating ability to drive efficiency across high-volume workflows and Created interactive Looker Studio dashboards for real-time recruitment tracking and performance analytics.

EDUCATION

Bachelor of Business Administration (BBA), Information Technology

Lovely Professional University • Punjab, India • 01/2026 • 8.14/10

SKILLS

Power BI, Zoho Analytics, Looker Studio, Tableau, Excel (Advanced)

SQL, Python (Pandas), Zoho Creator, Jira, Microsoft Office Suite, Google Workspace, LeadSquared, RateUp

CRM Administration, Stakeholder Management, Business Intelligence, Requirements Gathering, CRM Software, Problem Solving, Presentation Skills, Decision Making, Interpersonal Skills, SDLC